

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C.

OMB APPROVAL
OMB Number: 3235-0076
Expires: August 31, 2015
Estimated Average burden hours per response: 4.0

1. Issuer's Identi	itv	
CIK (Filer ID Number)	Previous Name(s) Non-	e Entity Type
0001487198	Elite Nutritional Brands,	
Name of Issuer	Inc.	Corporation
ASPEN GROUP, INC.	Hidden Ladder, Inc.	C Limited Partnership
Jurisdiction of		C Limited Liability Company
Incorporation/Organizatio	n	C General Partnership
DELAWARE		C Business Trust
Year of Incorporation/O	Organization	C Other
• Over Five Years Ago		Calci
Within Last Five Years (Specify Year)	5	
O Yet to Be Formed		
0.5	(5)	
	e of Business and Contac	t Information
Name of Issuer		
ASPEN GROUP, INC.		
Street Address 1	Street Add	
276 FIFTH AVENUE	SUITE 3	
City	State/Province/Country ZIP/	Postal Code Phone No. of Issuer
NEW YORK	NEW YORK 100	001 646-448-5144
Related Person	ons	
Last Name	First Name	Middle Name
Last Ivanic	TH St Panic	Middle Maine
Mathews	Michael	
Mathews Stroot Address 1	Michael Stroot Add	lracs 2
Street Address 1	Street Add	
Street Address 1 276 Fifth Avenue	Street Add	
Street Address 1 276 Fifth Avenue City	Street Add Suite 306 State/Province/Country	ZIP/Postal Code
Street Address 1 276 Fifth Avenue	Street Add	
276 Fifth Avenue City New York	Street Add Suite 306 State/Province/Country NEW YORK	ZIP/Postal Code
276 Fifth Avenue City New York	Street Add Suite 306 State/Province/Country	ZIP/Postal Code
276 Fifth Avenue City New York	Street Add Suite 306 State/Province/Country NEW YORK Executive Officer Direct	ZIP/Postal Code
276 Fifth Avenue City New York Relationship:	Street Add Suite 306 State/Province/Country NEW YORK Executive Officer Direct	ZIP/Postal Code
276 Fifth Avenue City New York Relationship:	Street Add Suite 306 State/Province/Country NEW YORK Executive Officer Direct	ZIP/Postal Code
276 Fifth Avenue City New York Relationship:	Street Add Suite 306 State/Province/Country NEW YORK Executive Officer Direct	ZIP/Postal Code
276 Fifth Avenue City New York Relationship:	Street Add Suite 306 State/Province/Country NEW YORK Executive Officer Direct if Necessary)	ZIP/Postal Code 10001 Promoter
276 Fifth Avenue City New York Relationship: Clarification of Response (Street Add Suite 306 State/Province/Country NEW YORK Executive Officer if Necessary) First Name	ZIP/Postal Code 10001 Promoter Middle Name

ZIP/Postal Code

New York	NEW YORK		10001	
Relationship:	Executive Officer	✓ Director	Promoter	
Clarification of Respon	nse (if Necessary)			
Last Name	First Name		Middle Name	
Jensen	James		1	
Street Address 1		Street Address 2	<u>-1</u>	
276 Fifth Avenue		Suite 306		
City	State/Province/	/Country	ZIP/Postal Code	
New York	NEW YORK		10001	
Relationship:	Executive Officer	✓ Director	Promoter	
Clarification of Respon	nse (if Necessary)			
	71 () \			
Last Name	First Name		Middle Name	
Kaplan	Andy	Cémant A 33 A	_	
Street Address 1		Street Address 2		_
276 Fifth Avenue	C1-1 / P3 *	Suite 306	ZID/Doodol Co. 1	
New York	State/Province/		ZIP/Postal Code	
NEW TOFK	NEW YORK		10001	
Relationship:	Executive Officer	☑ Director	Promoter Promoter	
Clarification of Respon	nse (if Necessary)			
Last Name	First Name		Middle Name	
Dicks	Norman		1	
Street Address 1		Street Address 2	<u></u>	
276 Fifth Avenue		Suite 306		
City	State/Province/	Country	ZIP/Postal Code	
New York	NEW YORK		10001	
Relationship:	Executive Officer	□ Director	Promoter	
Clarification of Respon	ise (if Necessary)	-11	II.	
Last Name	First Name		Middle Name	
Rich	Sanford			
Street Address 1		Street Address 2		
276 Fifth Avenue		Suite 306		
City	State/Province/	Country	ZIP/Postal Code	
New York	NEW YORK		10001	
<u> </u>			10	
Relationship:	Executive Officer	✓ Director	Promoter	

Last Name		First Name		Middle Name
Cotroneo		Frank]
Street Address 1		1111111	Street Address 2	1
276 Fifth Avenue			Suite 306	
City		State/Province/	Country	ZIP/Postal Code
New York		NEW YORK		10001
		<u> </u>		
Relationship:	Execut	ive Officer	✓ Director	Promoter
Clarification of Respons	e (if Necessary	y)		
Last Name	1	First Name		Middle Name
Wendolowski		Gerard		
Street Address 1			Street Address 2	
276 Fifth Avenue		~	Suite 306	
City		State/Province/	Country	ZIP/Postal Code
New York		NEW YORK		10001
Relationship:	Execut	ive Officer	Director	Promoter
Clarification of Respons	J-6-20			
Last Name		First Name		Middle Name
St. Arnauld		Cheri	G((A) 11 A	
Street Address 1		1	Street Address 2 Suite 306	
276 Fifth Avenue		Ct-t-/D		ZID/D. A.I.C. I.
City New York	1	State/Province/ NEW YORK		ZIP/Postal Code
New Tork		NEW TORK		10001
Relationship:	Execut	ive Officer	Director	Promoter
			-	Room)
Clarification of Respons	e (if Necessary	y)		
				_
Last Name		First Name		Middle Name
Sevely		Joseph		
Street Address 1			Street Address 2	_
276 Fifth Avenue			Suite 306	
City		State/Province/	Country	ZIP/Postal Code
New York		NEW YORK		10001
				,
Relationship:	Execut	ive Officer	Director	Promoter

Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
Gill	Janet	
treet Address 1	Street Address	2
276 Fifth Avenue	Suite 306	
City	State/Province/Country	ZIP/Postal Code
New York	NEW YORK	10001
Relationship: Executiv	ve Officer Director	Promoter
Clarification of Response (if Necessary)		
Industry Croup		
. Industry Group	Health Care	0
Agriculture	C Biotechnology	C Retailing
Banking & Financial Services	C Health Insurance	C Restaurants
C Commercial Banking	C Hospitals & Physicians	Technology
C Insurance	C Pharmaceuticals	C Computers
C Investing	Other Health Care	C Telecommunications
C Investment Banking Pooled Investment Fund		O Other Technology
(Page		Travel
Other Banking & Financial Services	C Manufacturing	C Airlines & Airports
	Manufacturing Real Estate	C Lodging & Conventions
Business Services	C Commercial	C Tourism & Travel Services
Energy C Coal Mining	C Construction	C Other Travel
C Electric Utilities	C REITS & Finance	© Other
C Energy Conservation	C Residential	Se Other
C Environmental Services	C Other Real Estate	
C Oil & Gas		
C Other Energy		
i. Issuer Size		
evenue Range	Aggregate Net A	sset Value Range
No Revenues	-	regate Net Asset Value
\$1 - \$1,000,000	C \$1 - \$5,0	
\$1,000,001 - \$5,000,000	7-m	001 - \$25,000,000
\$5,000,001 - \$25,000,000	(,001 - \$50,000,000
\$25,000,001 - \$100,000,000	7. 1	,001 - \$100,000,000
Over \$100,000,000	0.00	00,000,000
Decline to Disclose	7-0	to Disclose
	7.00	
Not Applicable	C Not App	DIICADIE
6. Federal Exemption(s apply)) and Exclusion(s) Cla	aimed (select all that
Rule 504(b)(1) (not (i), (ii)		
or (iii))	Rule 505	
Rule 504 (b)(1)(i)	Rule 506(b)	
Rule 504 (b)(1)(ii)	Rule 506(c)	

	Rule 504 (b)(1)(iii)	Securities Act Section 4(a)(5)
		Investment Company Act Section 3(c)
_	C - C	
	Гуре of Filing	
l	New Notice Date of First Sa	First Sale Yet to Occur
1	Amendment	
. L	Duration of Offering	
es 1	the Issuer intend this offering to	ast more than one year? C Yes No
. 7	Type(s) of Securities	Offered (select all that apply)
	Pooled Investment Fund Interests	Equity
1	Tenant-in-Common Securities	Debt Oction Waynest on Other Bight 44
		Option, Warrant or Other Right to Acquire Another Security
F	Security to be Acquired Upon Exercise of Option, Warrant or	Other (describe)
(Other Right to Acquire Security	
0.	Business Combinat	ion Transaction
	offering being made in connection of the connect	Ves
arif	fication of Response (if Necessary)
	Minimum Investme	
vest	num investment accepted from a for	youtside \$ 0 USD
2	Sales Compensation	n
	bient	Recipient CRD Number None
Asso	ciated) Broker or Dealer	None (Associated) Broker or Dealer CRD None
		Number
tree	et Address 1	Street Address 2
_		
ity		State/Province/Country ZIP/Postal Code
	() () () ()	
ate((s) of Solicitation	☐ All States

13. Offering and Sales Amounts
Total Offering Amount \$ 1200000 USD ☐ Indefinite Total Amount Sold \$ 0 USD Total Remaining to be Sold USD ☐ Indefinite
Clarification of Response (if Necessary) The amount disclosed in paragraph (a) represents the amount of funds to be received by the Issuer upon exercise of the warrants in full.
14. Investors
Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, Number of such non-accredited investors who already have invested in the offering Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering:
15. Sales Commissions & Finders' Fees Expenses Provide separately the amounts of sales commissions and finders' fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount. Sales Commissions \$ 0 USD Estimate Finders' Fees \$ 0 USD Estimate
Clarification of Response (if Necessary)
Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount. S USD Estimate
Clarification of Response (if Necessary) The warrants were issued as partial consideration for each investor's agreement to provide a term loan to the Issuer.
Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice. Terms of Submission
In submitting this notice, each Issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities
 described and undertaking to furnish them, upon written request, the information furnished to
 offerees
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the Issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against it in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
- Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Regulation D for one of the reasons stated in Rule 505(b)(2)(iii) or Rule 506(d).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
ASPEN GROUP, INC.	/s/ Michael Mathews	Michael Mathews	Chief Executive Officer	2019-03-20