

FORM D
Notice of Exempt Offering of Securities

UNITED STATES SECURITIES
AND EXCHANGE COMMISSION
Washington, D.C.

OMB APPROVAL
OMB Number: 3235-0076
Expires: August 31, 2015
Estimated Average burden hours per response: 4.0

1. Issuer's Identity

CIK (Filer ID Number)	Previous Name(s) <input type="checkbox"/> None	Entity Type
<input type="text" value="0001487198"/>	<input type="text" value="Elite Nutritional Brands, Inc."/>	<input checked="" type="radio"/> Corporation
Name of Issuer	<input type="text" value="Hidden Ladder, Inc."/>	<input type="radio"/> Limited Partnership
<input type="text" value="ASPEN GROUP, INC."/>		<input type="radio"/> Limited Liability Company
Jurisdiction of Incorporation/Organization		<input type="radio"/> General Partnership
<input type="text" value="DELAWARE"/>		<input type="radio"/> Business Trust
Year of Incorporation/Organization		<input type="radio"/> Other
<input type="radio"/> Over Five Years Ago		
<input checked="" type="radio"/> Within Last Five Years (Specify Year)	<input type="text" value="2010"/>	
<input type="radio"/> Yet to Be Formed		

2. Principal Place of Business and Contact Information

Name of Issuer			
<input type="text" value="ASPEN GROUP, INC."/>			
Street Address 1		Street Address 2	
<input type="text" value="720 SOUTH COLORADO BOULEVARD"/>		<input type="text" value="SUITE 1150N"/>	
City	State/Province/Country	ZIP/Postal Code	Phone No. of Issuer
<input type="text" value="DENVER"/>	<input type="text" value="COLORADO"/>	<input type="text" value="80246"/>	<input type="text" value="303-333-4224"/>

3. Related Persons

Last Name	First Name	Middle Name	
<input type="text" value="Mathews"/>	<input type="text" value="Michael"/>		
Street Address 1		Street Address 2	
<input type="text" value="224 West 30th St."/>		<input type="text" value="Suite 604"/>	
City	State/Province/Country	ZIP/Postal Code	
<input type="text" value="New York"/>	<input type="text" value="NEW YORK"/>	<input type="text" value="10001"/>	
Relationship:	<input checked="" type="checkbox"/> Executive Officer	<input checked="" type="checkbox"/> Director	<input type="checkbox"/> Promoter

Clarification of Response (if Necessary)

Last Name	First Name	Middle Name	
<input type="text" value="Scheibelhoffer"/>	<input type="text" value="John"/>		
Street Address 1		Street Address 2	
<input type="text" value="838 Scioto Drive"/>		<input type="text"/>	
City	State/Province/Country	ZIP/Postal Code	
<input type="text" value="Franklin Lakes"/>	<input type="text" value="NEW JERSEY"/>	<input type="text" value="07417"/>	
Relationship:	<input type="checkbox"/> Executive Officer	<input checked="" type="checkbox"/> Director	<input type="checkbox"/> Promoter

Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
<input type="text" value="D'Anton"/>	<input type="text" value="Michael"/>	
Street Address 1	Street Address 2	
<input type="text" value="14 Sheep Rock Road"/>	<input type="text"/>	
City	State/Province/Country	ZIP/Postal Code
<input type="text" value="Kinnelon"/>	<input type="text" value="NEW JERSEY"/>	<input type="text" value="07465"/>
Relationship:	<input type="checkbox"/> Executive Officer	<input checked="" type="checkbox"/> Director
	<input type="checkbox"/> Promoter	
Clarification of Response (if Necessary)		

Last Name	First Name	Middle Name
<input type="text" value="Schneier"/>	<input type="text" value="Paul"/>	
Street Address 1	Street Address 2	
<input type="text" value="12 High Point Drive"/>	<input type="text"/>	
City	State/Province/Country	ZIP/Postal Code
<input type="text" value="Springfield"/>	<input type="text" value="NEW JERSEY"/>	<input type="text" value="07801"/>
Relationship:	<input type="checkbox"/> Executive Officer	<input checked="" type="checkbox"/> Director
	<input type="checkbox"/> Promoter	
Clarification of Response (if Necessary)		

Last Name	First Name	Middle Name
<input type="text" value="Rich"/>	<input type="text" value="Sanford"/>	
Street Address 1	Street Address 2	
<input type="text" value="26 Beach Drive"/>	<input type="text"/>	
City	State/Province/Country	ZIP/Postal Code
<input type="text" value="Darien"/>	<input type="text" value="CONNECTICUT"/>	<input type="text" value="06820"/>
Relationship:	<input type="checkbox"/> Executive Officer	<input checked="" type="checkbox"/> Director
	<input type="checkbox"/> Promoter	
Clarification of Response (if Necessary)		

Last Name	First Name	Middle Name
<input type="text" value="Jensen"/>	<input type="text" value="C."/>	<input type="text" value="James"/>
Street Address 1	Street Address 2	
<input type="text" value="650 Bellevue Way NE"/>	<input type="text" value="#3704"/>	
City	State/Province/Country	ZIP/Postal Code
<input type="text" value="Bellevue"/>	<input type="text" value="WASHINGTON"/>	<input type="text" value="98004"/>
Relationship:	<input type="checkbox"/> Executive Officer	<input checked="" type="checkbox"/> Director
	<input type="checkbox"/> Promoter	
Clarification of Response (if Necessary)		

Last Name	First Name	Middle Name
<input type="text" value="Arnauld"/>	<input type="text" value="Cheri St."/>	
Street Address 1	Street Address 2	
<input type="text" value="7957 E. Cholla"/>	<input type="text"/>	

City	State/Province/Country	ZIP/Postal Code
Scottsdale	ARIZONA	85260

Relationship:	<input checked="" type="checkbox"/> Executive Officer	<input type="checkbox"/> Director	<input type="checkbox"/> Promoter
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Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
Gill	Janet	
Street Address 1		Street Address 2
175 Sawmill Rd.		
City	State/Province/Country	ZIP/Postal Code
Stanford	CONNECTICUT	06903

Relationship:	<input checked="" type="checkbox"/> Executive Officer	<input type="checkbox"/> Director	<input type="checkbox"/> Promoter
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Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
Siegel	Angela	
Street Address 1		Street Address 2
720 S. Colorado Blvd.		Suite 1150N
City	State/Province/Country	ZIP/Postal Code
Denver	COLORADO	80265

Relationship:	<input checked="" type="checkbox"/> Executive Officer	<input type="checkbox"/> Director	<input type="checkbox"/> Promoter
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Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
Pasi	David	
Street Address 1		Street Address 2
26 Hunters Trail		
City	State/Province/Country	ZIP/Postal Code
Warren	NEW JERSEY	07059

Relationship:	<input type="checkbox"/> Executive Officer	<input checked="" type="checkbox"/> Director	<input type="checkbox"/> Promoter
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Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
Wendolowski	Gerard	
Street Address 1		Street Address 2
248 Van Winkle Place		
City	State/Province/Country	ZIP/Postal Code
Rutherford	NEW JERSEY	07070

Relationship:	<input checked="" type="checkbox"/> Executive Officer	<input type="checkbox"/> Director	<input type="checkbox"/> Promoter
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Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
<input type="text" value="Kaplan"/>	<input type="text" value="Andrew"/>	
Street Address 1	Street Address 2	
<input type="text" value="82 Druid Hill Rd."/>	<input type="text"/>	
City	State/Province/Country	ZIP/Postal Code
<input type="text" value="Summit"/>	<input type="text" value="NEW JERSEY"/>	<input type="text" value="07901"/>
Relationship:	<input type="checkbox"/> Executive Officer	<input checked="" type="checkbox"/> Director
	<input type="checkbox"/> Promoter	

Clarification of Response (if Necessary)

Last Name	First Name	Middle Name
<input type="text" value="Solomon"/>	<input type="text" value="Ricky"/>	
Street Address 1	Street Address 2	
<input type="text" value="16 Old Post Rd."/>	<input type="text"/>	
City	State/Province/Country	ZIP/Postal Code
<input type="text" value="Bedford Corners"/>	<input type="text" value="NEW YORK"/>	<input type="text" value="10549"/>
Relationship:	<input type="checkbox"/> Executive Officer	<input checked="" type="checkbox"/> Director
	<input type="checkbox"/> Promoter	

Clarification of Response (if Necessary)

4. Industry Group

<input type="radio"/> Agriculture	<input type="radio"/> Health Care	<input type="radio"/> Retailing
<input type="radio"/> Banking & Financial Services	<input type="radio"/> Biotechnology	<input type="radio"/> Restaurants
<input type="radio"/> Commercial Banking	<input type="radio"/> Health Insurance	<input type="radio"/> Technology
<input type="radio"/> Insurance	<input type="radio"/> Hospitals & Physicians	<input type="radio"/> Computers
<input type="radio"/> Investing	<input type="radio"/> Pharmaceuticals	<input type="radio"/> Telecommunications
<input type="radio"/> Investment Banking	<input type="radio"/> Other Health Care	<input type="radio"/> Other Technology
<input type="radio"/> Pooled Investment Fund		
<input type="radio"/> Other Banking & Financial Services	<input type="radio"/> Manufacturing	<input type="radio"/> Travel
<input type="radio"/> Business Services	<input type="radio"/> Real Estate	<input type="radio"/> Airlines & Airports
<input type="radio"/> Energy	<input type="radio"/> Commercial	<input type="radio"/> Lodging & Conventions
<input type="radio"/> Coal Mining	<input type="radio"/> Construction	<input type="radio"/> Tourism & Travel Services
<input type="radio"/> Electric Utilities	<input type="radio"/> REITS & Finance	<input type="radio"/> Other Travel
<input type="radio"/> Energy Conservation	<input type="radio"/> Residential	<input checked="" type="radio"/> Other
<input type="radio"/> Environmental Services	<input type="radio"/> Other Real Estate	
<input type="radio"/> Oil & Gas		
<input type="radio"/> Other Energy		

5. Issuer Size

Revenue Range	Aggregate Net Asset Value Range
<input type="radio"/> No Revenues	<input type="radio"/> No Aggregate Net Asset Value
<input type="radio"/> \$1 - \$1,000,000	<input type="radio"/> \$1 - \$5,000,000
<input checked="" type="radio"/> \$1,000,001 - \$5,000,000	<input type="radio"/> \$5,000,001 - \$25,000,000
<input type="radio"/> \$5,000,001 - \$25,000,000	<input type="radio"/> \$25,000,001 - \$50,000,000
<input type="radio"/> \$25,000,001 - \$100,000,000	<input type="radio"/> \$50,000,001 - \$100,000,000
<input type="radio"/> Over \$100,000,000	<input type="radio"/> Over \$100,000,000
<input type="radio"/> Decline to Disclose	<input type="radio"/> Decline to Disclose

☐ Not Applicable

☐ Not Applicable

6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)

<input type="checkbox"/>	Rule 504(b)(1) (not (i), (ii) or (iii))	<input type="checkbox"/>	Rule 505	
<input type="checkbox"/>	Rule 504 (b)(1)(i)	<input checked="" type="checkbox"/>	Rule 506(b)	
<input type="checkbox"/>	Rule 504 (b)(1)(ii)	<input type="checkbox"/>	Rule 506(c)	
<input type="checkbox"/>	Rule 504 (b)(1)(iii)	<input type="checkbox"/>	Securities Act Section 4(a)(5)	
<input type="checkbox"/>		<input type="checkbox"/>	Investment Company Act Section 3(c)	

7. Type of Filing

☐ New Notice Date of First Sale ☐ First Sale Yet to Occur

☒ Amendment

8. Duration of Offering

Does the Issuer intend this offering to last more than one year? ☐ Yes ☒ No

9. Type(s) of Securities Offered (select all that apply)

<input type="checkbox"/> Pooled Investment Fund Interests	<input checked="" type="checkbox"/> Equity
<input type="checkbox"/> Tenant-in-Common Securities	<input type="checkbox"/> Debt
<input type="checkbox"/> Mineral Property Securities	<input checked="" type="checkbox"/> Option, Warrant or Other Right to Acquire Another Security
<input type="checkbox"/> Security to be Acquired Upon Exercise of Option, Warrant or Other Right to Acquire Security	<input type="checkbox"/> Other (describe)

10. Business Combination Transaction

Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer? ☐ Yes ☒ No

Clarification of Response (if Necessary)

11. Minimum Investment

Minimum investment accepted from any outside investor \$ USD

12. Sales Compensation

Recipient	Recipient CRD Number	<input type="checkbox"/> None
<input type="text"/>	<input type="text"/>	
(Associated) Broker or Dealer	(Associated) Broker or Dealer CRD Number	<input type="checkbox"/> None
<input type="text"/>	<input type="text"/>	
Street Address 1	Street Address 2	
<input type="text"/>	<input type="text"/>	
City	State/Province/Country	ZIP/Postal Code
<input type="text"/>	<input type="text"/>	<input type="text"/>
State(s) of Solicitation	<input type="checkbox"/> All States	

13. Offering and Sales Amounts

Total Offering Amount\$5397825USD☐ Indefinite

Total Amount Sold\$5397825USD

Total Remaining to be Sold\$0USD☐ Indefinite

Clarification of Response (if Necessary)

The offering has terminated.

14. Investors

☐

Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, Number of such non-accredited investors who already have invested in the offering

Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering:

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15. Sales Commissions & Finders' Fees Expenses

Provide separately the amounts of sales commissions and finders' fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

Sales Commissions\$0USD☐ Estimate

Finders' Fees\$0USD☐ Estimate

Clarification of Response (if Necessary)

16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.

\$0USD☐ Estimate

Clarification of Response (if Necessary)

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

In submitting this notice, each Issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, the information furnished to offerees.
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the Issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against it in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
- Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Regulation D for one of the reasons stated in Rule 505(b)(2)(iii) or Rule 506(d).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
ASPEN GROUP, INC.	/s/ Michael Mathews	Michael Mathews	Chief Executive Officer	2014-09-16